



# Elevate

*Get high on the green life*



*celebrating*  
**10** YEARS OF  
**OLYMPIA**

*Elevate*  
Get high on the green life

VOLUME - II, ISSUE - 6, OCTOBER 2015

OLYMPIA GROUP NEWSLETTER





# MD Speaks

Seasons Greetings !

Once more it's the time of the year when India gears up for celebrations, with diwali fast approaching its time for you to make big buying decisions and welcome changes.

We are unveiling our latest offering at Adyar. A premium 9 storeyed residence built on the landmark Jayanthi Theatre. Christened as "Olympia Jayanthi Residences" it would be our second residential project inside the city after 'Park Residences' at Kotturpuram. We are having exclusive offers to our existing customers who has trusted us and brought us this far.

We at Olympia firmly believe on leading the market with right projects with futuristic design, sustainability factored in with specifications. We would be launching another project in an elusive address for many - await for more details. Our master planning is in progress for a school inside the city in close proximity to various residential pockets.

Traditionally Chennai based developers focus primarily on residential development but, we at Olympia always believed in diversity. We have in our portfolio Commercial IT / Non IT / Factory / Residential spaces. We would also begin construction of boutique office spaces in Guindy which has emerged as the most preferred location for corporates.

We as always welcome your suggestions and feedback to shape our paths.

Best Wishes,

Ajit Chordia  
Managing Director, Olympia Group

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CREDAI



Olympia Group's board meeting at Kolkatta was a celebration of sorts and a journey taking us back by 10 years on how Olympia Group was formed. 'The Olympia story so far' was beautifully presented by **Mr. Chandrakant Kankaria - Director, Olympia group**. The closing remarks were by Mr. Ajit Chordia - Managing Director, Olympia group who brought out the basic touch points which were key to Olympia's success.







## ART & CULTURE AT OLYMPIA

### rasikapriya

#### FINE ARTS ACADEMY

Olympia is proud to partner with Rasikapriya Fine Arts Academy as their title and premier sponsor. Rasikapriya trust was started by a young group of music connoisseurs who wanted to bring world class music, dance and drama to the OMR residents. Some of the most famous talented and influential personalities have performed for their new sabha. We are proud to partner and support this cause of continuing our Chennai tradition of respecting and supporting fine arts.

Rasikapriya hosted a 'Siblings-in-concert' - a vocal - flute ensemble of J B Keerthana and J B Shruti Sagar ably supported by K J Dileep on the violin, N C Bharadwaj on the Mridangam and Nerkunam Shankar on the Kanjira. The event was held at Club Opal, Banquet Hall - Olympia Opaline.

The dance performance by Shijith Nambiar and Parvathy Menon with Samradhya Dance Ensemble.

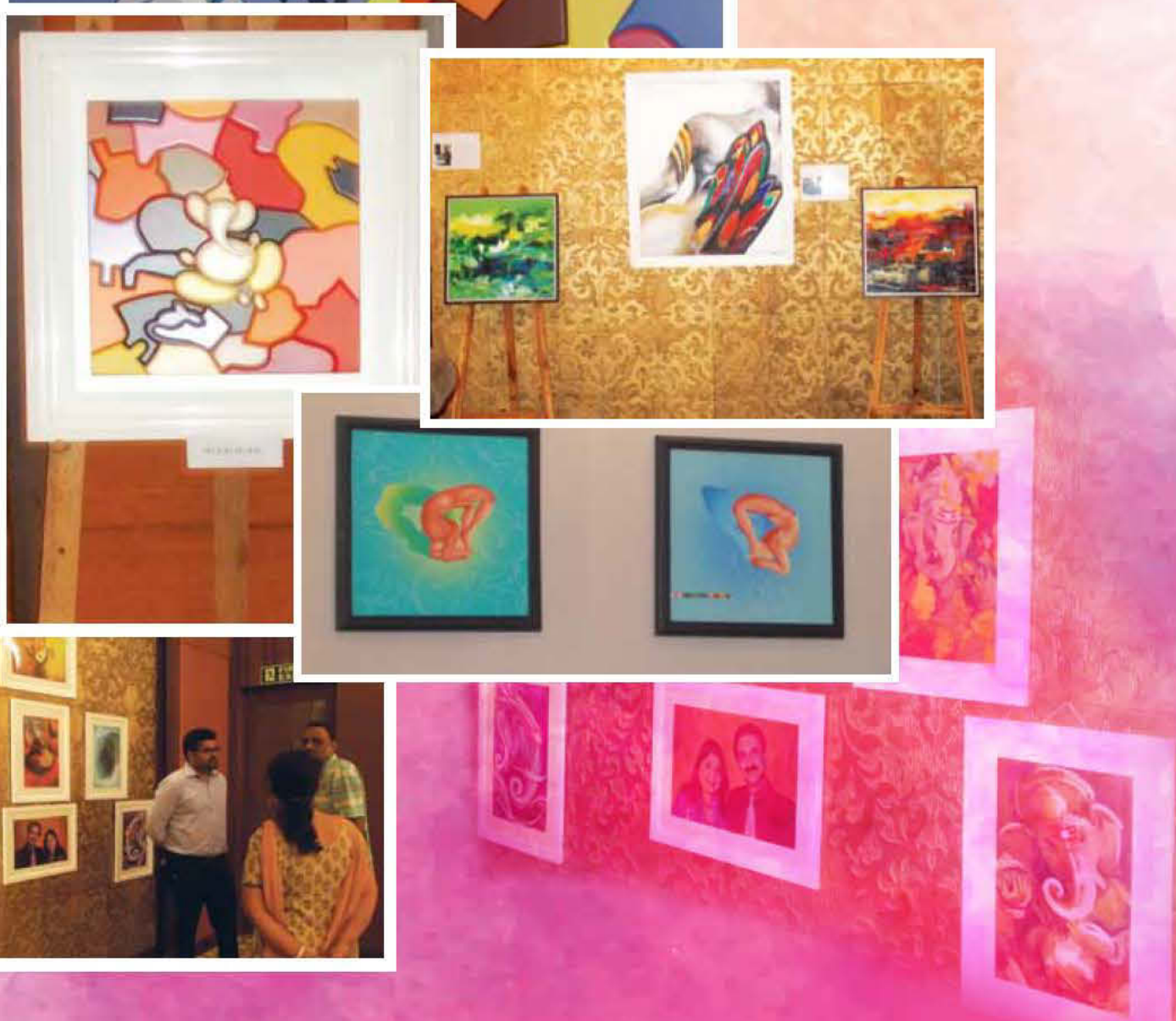






## ART SHOW at **Olympia Opaline**

Olympia through its passion to promote culture to the newly formed OMR brought Art Houz a premium art gallery based out of chennai to Olympia Opaline to display the Artworks of various artists from the city.



## Art Show Sponsor

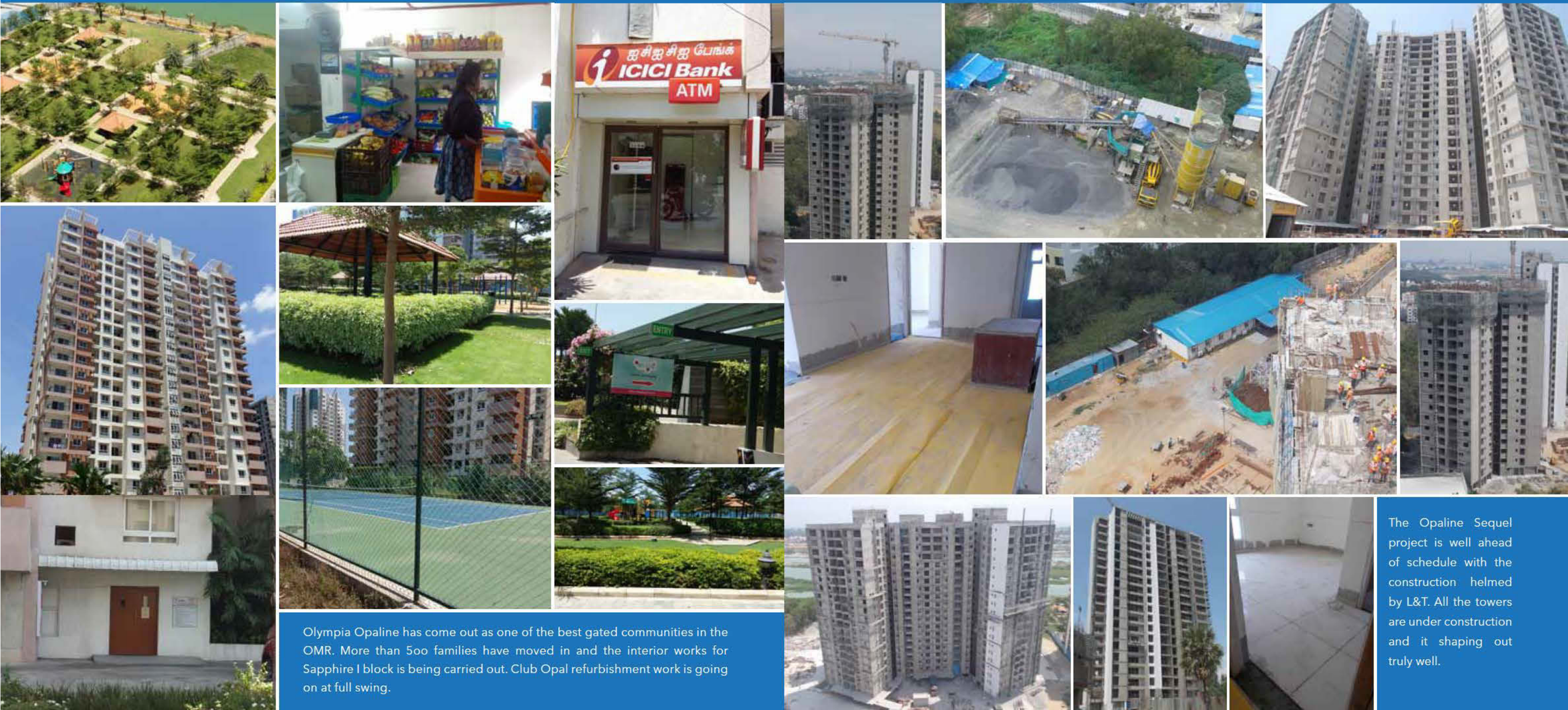
In line with the management passion for Art and Art for cause - Olympia was a proud sponsor for the "Twin-Art Show" by Foot Embroidery Artist Narasimhalu and Artist R Udhayakumar which happened on 28th August 2015 at Savera Hotel.

### 'Twin-Art Show'

Foot Embroidery Artist Narasimhalu  
and  
Artist R Udhayakumar







Olympia Opaline has come out as one of the best gated communities in the OMR. More than 500 families have moved in and the interior works for Sapphire I block is being carried out. Club Opal refurbishment work is going on at full swing.

The Opaline Sequel project is well ahead of schedule with the construction helped by L&T. All the towers are under construction and it is shaping out truly well.



INTRODUCING

SEQUEL

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**SECOND CHANCE**  
TO EXPERIENCE  
OCEAN-FACING HOMES,  
A LUXURIOUS CLUBHOUSE,  
AND THE MODERN  
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IF OLYMPIA OPALINE WAS SUCCESSFUL,  
SEQUEL WILL BE A BLOCKBUSTER.

1200 families happily call Olympia Opaline home. We now present Olympia Opaline Sequel. Between them, Opaline and Sequel form the OMR's most desirable gated community. Close to major commercial, educational, retail and healthcare facilities.

Sequel offers you 2, 3 and 4 BHK apartments between 1135 and 2330 sq. ft., with stunning views of the backwaters and the Bay of Bengal. And a range of attractive facilities such as clubhouse, restaurant, swimming pool, a gym, an indoor sports arena and more

- Premium Ocean facing High-Rise Apartments
- Located on the main OMR, Navalur.
- With Scenic views of the backwaters and the Bay of Bengal
- World-class, fully operational club House "CLUB OPAL"
- Close to all amenities and major institutions and companies

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[opalinesupport@olympiagroup.in](mailto:opalinesupport@olympiagroup.in)

Address: Rajiv Gandhi Salai, OMR.

Landmark: Opp. Coromandel Plaza / AGS Cinemas

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\*Terms and conditions apply

**₹55 lakhs  
onwards\***

SEQUEL



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Constructed by  
**L & T**

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[www.youtube.com/olympiagroup](https://www.youtube.com/olympiagroup)



# RECYCLING IS EASIER & MORE EFFICIENT THAN EVER!

## SEGREGATE YOUR RUBBISH

By segregating your rubbish into food waste and dry waste, you make it easier, less time-intensive and more cost-effective to recycle. Divide your trash and use our clearly-labelled bin system. Protect the environment!

### WET WASTE

Organic kitchen waste

Any waste food material

Garden waste (leaves, flowers, etc.)

Cotton

### DRY WASTE

All plastics

Tetra packs

Aluminium foils

Glass

Paper

Rubber



Kindly dispose nappies, sanitary napkins etc. in a separate bag

**OLYMPIA**

## SOLID WASTE MANAGEMENT

Waste segregation has started at our Olympia Projects and we have started to take solid steps towards this problem of waste management which many cities in India face. Our sites both residential and commercial have process setting in place for waste segregation and disposal.

We encourage ideas and suggestions in this regard. Please write to us at [gogreen@olympiagroup.in](mailto:gogreen@olympiagroup.in)



**MARUTI SUZUKI**



## POWER OF AN SUV. COMFORT OF A SEDAN.

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\*Also available in DDIS 200.

**FOR BOOKING CONTACT**

**95510 81829 | 98411 23085**





Olympia Panache has truly lived up to the expectations and has shaped up to a world class villa community. Customers have moved into the community and many others are doing their interiors. The work at "Club Verve" is going at brisk pace and would welcome all post New-Year 2016!!



# *Panache* OLYMPIA villa residences Handover

Olympia Panache handover of villas has progressed more and we have more families moving into the community. The passion with which the interiors are taken up to fit each person's lifestyle and taste is something very heartening to see.



## Panache' Get together

Customer get-together are always fun!! It is exciting to meet your customers together with the management team in a relaxed atmosphere. The evening was filled with laughter & music with 'Karthik' from 'Evam' doing standup comedy about gated communities, Indian returns from the US, Desi jokes and Soulful acoustic music was performed by 'Debra Martina'. It was a event of laughter with the customers unify with each other.



SPONSORS

AN INITIATIVE BY  
ROUND TABLE INDIA - AREA 2,  
MADRAS MYLAPORE ROUND TABLE 3 & MADRAS MYLAPORE LADIES CIRCLE 4  
IN ASSOCIATION WITH NATIONAL FEDERATION OF THE BLIND

AN EVENT IN AID OF CHARITY  
**VISION CAR RALLY 2015**  
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2015  
Let them lead you to victory...  
...while you add a little light-hearted fun to their lives  
*Let's Levitate!!*

RALLY PARTNERS

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# VISION CAR RALLY AT OLYMPIA TECHNOLOGY PARK, GUINDY.



The Madras Mylapore Round table 3 and the Madras Mylapore ladies Circle organized a unique car rally for visually challenged person on 14th June 2015, Sunday. This is the second edition and the event was flagged off at our "Olympia Technology Park".

It is Round Table India - Area 2 event, in association with national Federation of the Blind and the rally partner is the Madras Motor Sports Club.

More than 75 visually challenged people took part in the event. The navigators used Braille charts to guide the driver through a route of 45-55 km around the city.

The event was flagged off by Actor Vaibhav.







# CHARMING, CLASSICAL, CONTEMPORARY CHENNAI ALL IN ALLURING ADYAR

Experience luxury in Chennai's most coveted and well-connected locales. Enjoy all of the city's charm at Olympia Jayanthi Residences, Adyar.



3BHK apartments between 1500 and 2000 sq. ft., in a stylish stilt+9 floors design.

Within easy distance to serene south Chennai, dynamic central Chennai and the exciting ECR.

Two-way access via a serene ancillary route as well as via the main road.

Designed by Suing Metropolitan Studio, Singapore - specialists in optimal space planning.

Gym, party hall, terrace garden and beautiful landscaping.

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## VAN MAHOTSAV

Van Mahotsav is an annual tree-planting festival in India, celebrated in the first week of July. This movement was initiated in the year 1950 by India's then Union Minister for Agriculture, Kulapati Dr. K. M. Munshi. This festival has gained immense national importance and every year, millions of saplings are planted all across India in observation of the Van Mahotsav week.

It is expected that every citizen of India has to plant a sapling in the Van Mahotsav week. It helps spread awareness amongst people about the harm caused by the cutting down of trees. People celebrate Van Mahotsava by planting trees or saplings in homes, offices, schools, colleges, etc. Novel promotions like free circulation of trees are also taken up by various organizations and volunteers. The festival educates the awareness of trees among people and portrays the need of planting and tending of trees, as trees are one of the best ways to prevent global warming and reduce pollution.



## OLYMPIA Grande

YOUR LIFE JUST GOT BIGGER

### Handover

"Olympia Grande" is the proud address and landmark for many people today at pallavaram. With more than 250 apartments being handed over and customers doing their interiors with full enthusiasm. Our support with shortlisted interiors vendors with packages to ease the pain of interiors and coordination at site has been widely appreciated by the customers. We have M/s.Jones Lang Laselle as the property management team.







The complete Grande Project has shaped up as per the vision with continuous work progress. The handover of the apartments has been started and interiors work is going on.



## FASHION YOUR FLOOR WITH RUGS !!

Rugs are an intrinsic part of floor fashion. With the continued popularity of hard flooring, hottest trends in rugs continue to rule in the field of interiors. Strategic placement of rugs helps to a great extent in breaking the monotony of the flooring and infuses life to the surroundings. The hottest rug trends today include both contemporary and traditional styles. Rugs provide the finishing touch to a room by enhancing its aesthetics.

**Hottest Design Trends:** If your furniture is sleek and modern, it is recommended to use the contemporary rugs, which can be found in attractive designs including stripes, abstract and ethnic elements.

**Hottest Colour Trends:** Trendy contemporary rugs come in rich and deep colours such as gold, indigo, green and purple. Today zebra stripe rugs are in vogue and are available in vibrant colours.

**Hottest Texture Trends:** Hottest rugs trends are all about subtle textures that lend a classy look and feel. In these rugs, both the low and high yarns are used together. Trendy wool and silk rugs are also creatively used in modern days.



## PROPERTY SHOWS

Property shows are an integral part of any property developer's calendar. Olympia Participates in group property exhibitions to connect the customer's among peer open market. For customers it is a fantastic platform to discuss with various developers in one place.





## Club

A club is an association of two or more people united by a common interest or goal.

Once people started living together in larger groups, there was need for people with a common interest to be able to associate despite having no ties of kinship. Organizations of the sort have existed for many years.

During the 18th & 19th century, the idea of the club developed in two directions. One was of a permanent institution with a fixed clubhouse. The London coffeehouse clubs in increasing their members absorbed the whole accommodation of the coffeehouse or tavern where they held their meetings, and this became the clubhouse, often retaining the name of the original innkeeper.

The other sort of club meets occasionally or periodically and often has no clubhouse, but exists primarily for some specific object. Such are the many purely athletic, sports and pastimes clubs, the Alpine, chess, yacht and motor clubs.

The oldest club in the city now is The Gymkhana Club which was established in the year 1884.

## Community Clubs

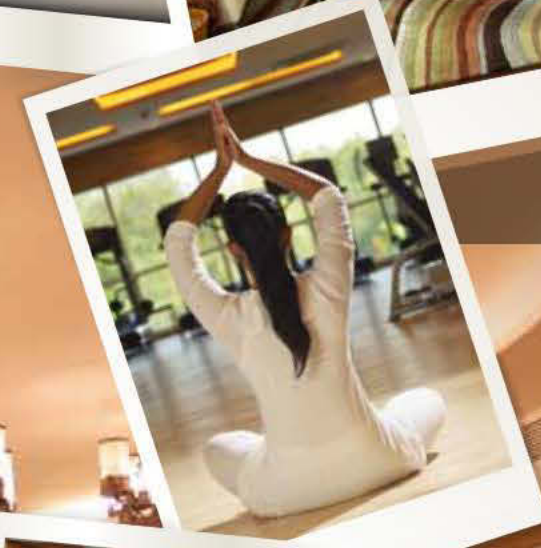
Community Clubs within a gated community is a place where members of that particular community tend to gather for group activities, social support, public information, and other purposes.

Community Clubs can be used as the place for all-community celebrations at various occasions and traditions. Members of the community meet each other socially. Also as a place that community members (and sometimes others), can rent cheaply when a private family function or party is too big for their own home.

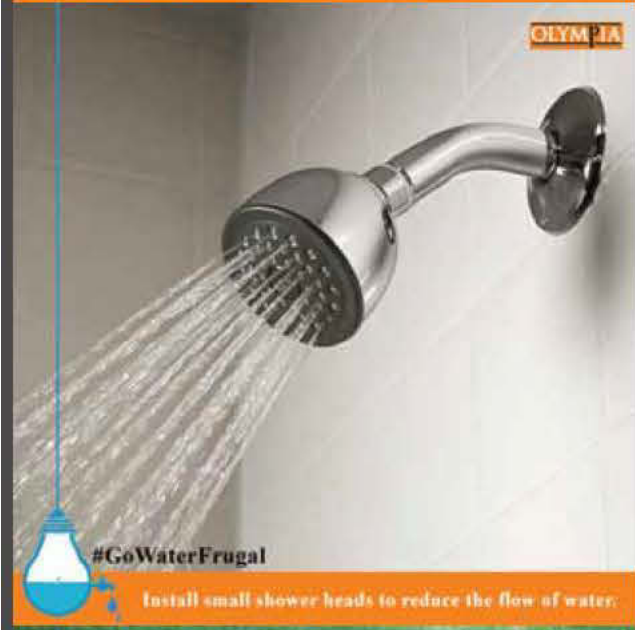
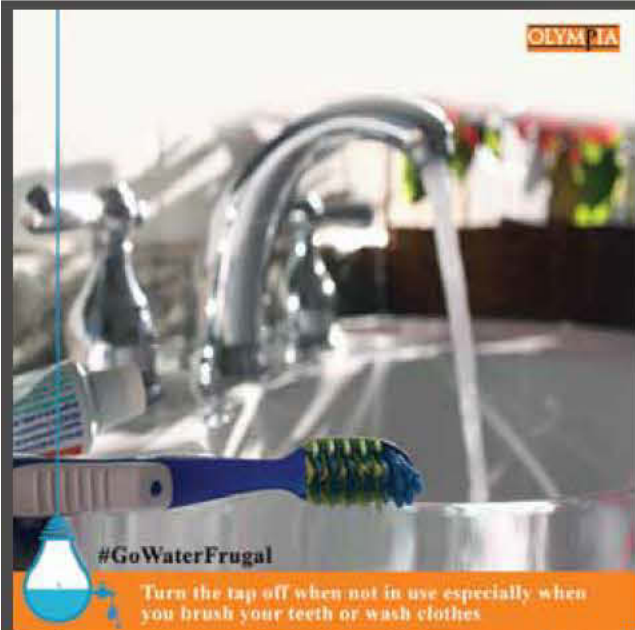
People from the community become members of the club and involve actively engaging in popular activities for all ages. The clubs are run successfully based on monthly subscription payment receipts.

## Clubs at Olympia:

Olympia brought the much need family club culture to Chennai. A space where the youngest of the family to the oldest can come together to relax and rejuvenate. Clubs are not name sakes, we put in lot of efforts to ensure proper planning, best of equipments, spaces allocated for all ages and a architect designed aesthetic space.







YOU ARE **60% WATER**  
SAVE **60% OF YOURSELF**

Every  
**Drop**  
counts



# REFLECTION

# WORK PROGRESS



Reflection has set new benchmarks in luxury weekend Villas / Sky Apartments in Chennai. The structure of the towers is nearing completion. The work is in progress for 2 Model Apartment units on the actual tower to showcase the firmed up specifications of the project.



# CORPORATE ACTIVITIES

Olympia was a part of various corporate activities which takes properties to aspiring buyer's office doors.



# RENEWABLE ENERGY

Renewable energy is energy generated from natural resources—such as sunlight, wind, rain, tides and geothermal heat—which are renewable (naturally replenished). Renewable energy technologies range from solar power, wind power, hydroelectricity/micro hydro, biomass and biofuels for transportation. Water, wind, sun and biomass (vegetation) are all available naturally and were not formed. Renewable energy resources are always available to be tapped, and will not run out. This is why it is called Green Energy.

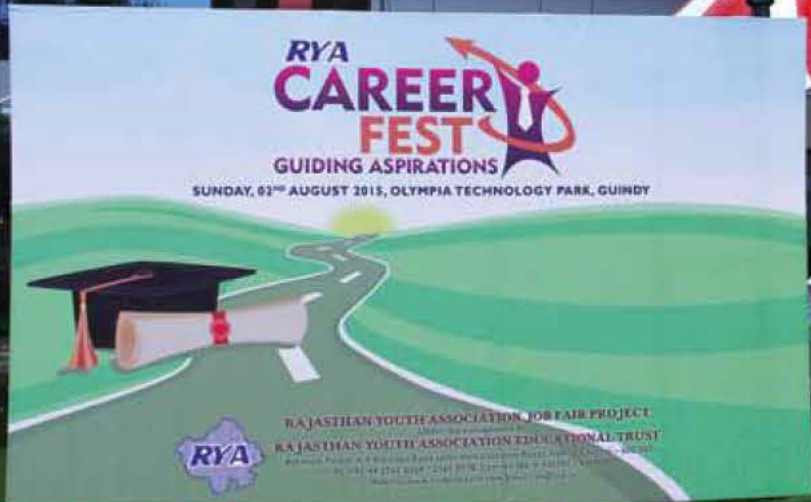
## When can energy be called 'Renewable'?

- When its source cannot run out (like the sun) or can easily be replaced (like wood, as we can plant trees to use for energy)
- When their sources are carbon neutral. This means they do not produce Carbon compounds (such as other greenhouse gases).
- When they do not pollute the environment (air, land or water)

Olympia Group in their flagship project "OLYMPIA TECHNOLOGY PARK" uses 70% Green Energy that is renewable energy through its 20MW wind turbines. Olympia is supporting Solar power to be installed at its others projects as well.







# RAJASTHAN YOUTH ASSOCIATION (RYA) CAREER FEST



Rajasthan Youth Association (RYA) CAREER FEST Job Fair project was held at OLYMPIA TECH PARK, Guindy, Chennai. Actor R.Sarathkumar, Shri Navratanmull Chordia (Chairman - Khivraj Motors Ltd) Shri. R.Ashok Kumar Mehta (Chairman - Jain Group of companies) together Lighted the Traditional Kuttuvilakku and inaugurated RYA Career Fest 2015.



More than 1500 students registered and participated in Job fair seeking employment. More than 60 companies came forward including Top Multi National Corporate houses namely Maruti, HDFC Ltd, Toyota, Sundaram Finance, Kotak Mahindra, Lanson, Vasan Eye Care and several other IT, ITE's and Real Estate Developers to provide placements to the deserving students.

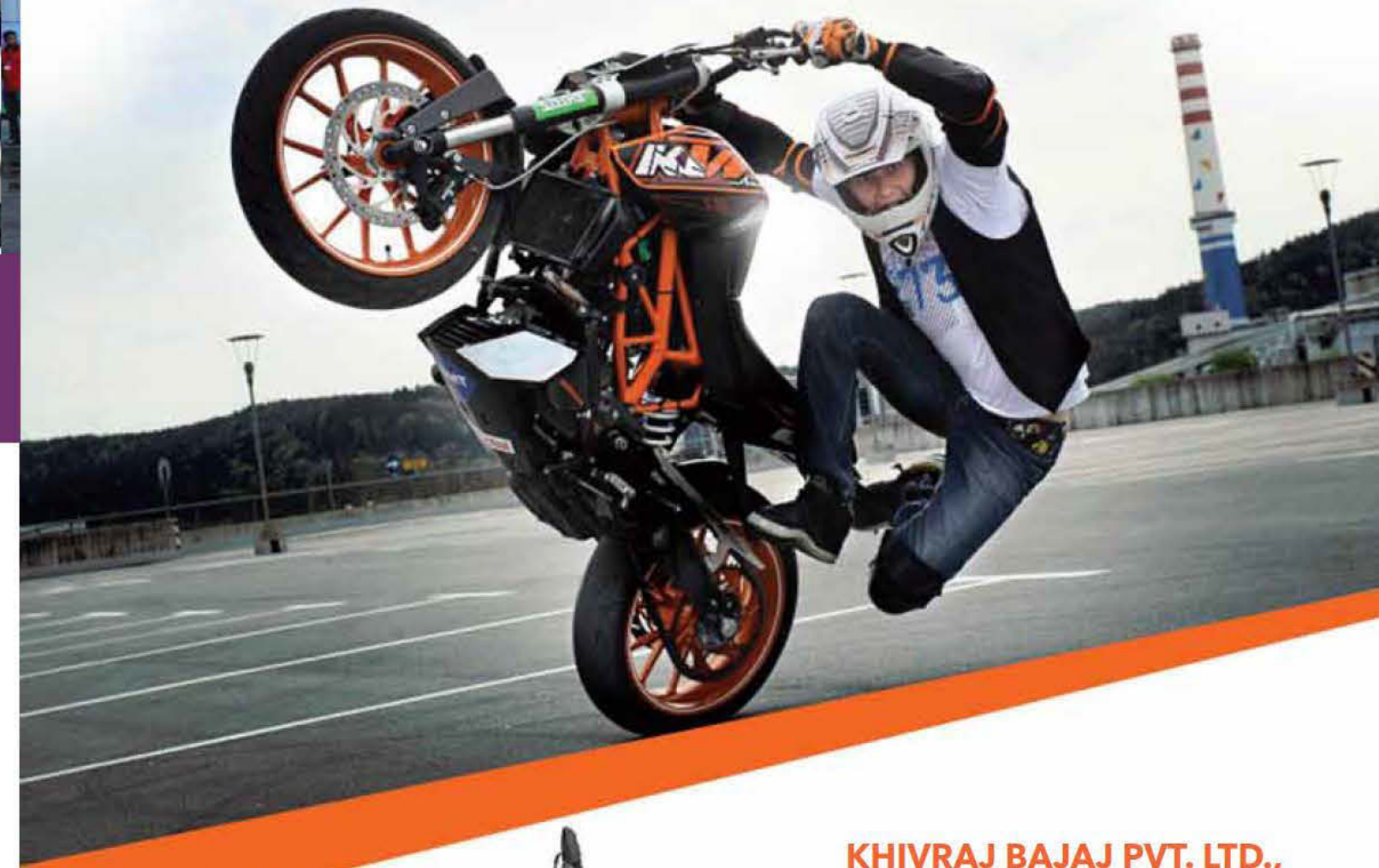
Speaking on the occasion Sarath kumar said "I take pleasure in participating in the RYA career fest and wish you all happy Friendship day. RYA gives great service to students by giving placements and also providing books to under privileged students".



Barath Chordia Chairman RYA Career fest said "RYA book bank started 52 years back with an objective of helping stuets to get graduated thereby get employment. Now lots of graduates are unemployed as well as lots of companies look for staff. RYA career fest is the bridge between the two".



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# THE PARK RESIDENCES

## WORK PROGRESS

OLYMPIA



Park Residences project has come out really well. The construction progress is going as per schedule with the structural and civil works has been completed.



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► Follow us - <https://twitter.com/OlympiaGroup>



► Watch us - <https://www.youtube.com/user/OlympiaGroup>



► Connect with us - [https://www.linkedin.com/company/olympia\\_group](https://www.linkedin.com/company/olympia_group)



# OLYMPIA PLUS

With the success of 10 years, we are happy to inform you based on a customer satisfaction survey that warranted Olympia to extend their service to their valuable customers by adding certain services like Interiors, Electrical Fit outs, Finance, Insurance, Rental services etc... We are happy to announce that we have formed "Olympia Plus" a vertical which would support customers in these services.

We have a dedicated team from Olympia who has verified teams for interiors with reputed interior people at site. For the rental desk we again have a dedicated team which give you excellent service to showcase your apartment to prospective tenants, advice you on right interiors for right rentals, tenant verification through a third party agency with complete hassle free move in formalities.

We pride ourselves on offering our customers responsive, competent and excellent service. Our customers are the most important part of our business, and we work tirelessly to ensure your complete satisfaction, now and for as long as you are a part of us.



RENTAL



INTERIORS



FINANCE



INSURANCE



## OLYMPIA

## WHAT WE STAND FOR !!

### VISION

"To be as one of the largest innovative realty landmark developers in the country encompassing green values in all spheres"

### MISSION

"To be the most successful people-oriented real estate firm in India incorporating proven, professional state-of-the-art techniques in the development of green buildings, luxury homes, residential communities & land by continually striving to provide top quality products & Services, commercial & investment opportunities for our clients and customers. We are passionately committed to exceeding excellence and to the biggest levels of customer experience"

### VALUES

"Transparency, Quality life style, On time delivery & beyond just 'building.'"



# FEATURED PROPERTIES



*Opaline  
Sequel*  
Navalur, OMR.

Premium residential apartment  
on the main OMR – Navallur, Chennai,



Premium Apartments on the main GST Road,  
Pallavaram, Chennai



*Paraché*  
OLYMPIA  
villa residences

Luxury independent villas  
on the main OMR – Navallur, Chennai

## THE PARK RESIDENCES

Premium Residential Apartments  
on the Kotturpuram, Chennai



OLYMPIA  
*JAYANTHI*  
RESIDENCES

Luxury Apartments on the  
Adyar Main, Chennai