

Elevate

Get high on the green life



Season's Greetings

Elevate
Get high on the green life

VOLUME - II, ISSUE - 1, DEC, 2013

OLYMPIA GROUP QUARTERLY NEWSLETTER

DEAR PATRONS,

CELEBRATIONS ARE IN ORDER WITH ELEVATE BECOMING 5 YEARS OLD WITH THIS ISSUE. THE RESPONSE TO ELEVATE HAS BEEN GREAT WITH YOUR ENCOURAGEMENT AND FEEDBACK IT HAS HELPED US GROW FROM STRENGTH TO STRENGTH.

THE FESTIVE SEASON BRINGS REASON TO INDULGE AND REJOICE. ON BEHALF OF OLYMPIA GROUP, LET ME TAKE THIS OPPORTUNITY TO WISH YOU AND YOUR FAMILIES' ABSOLUTELY WONDERFUL TIMES TOGETHER THIS FESTIVE SEASON.

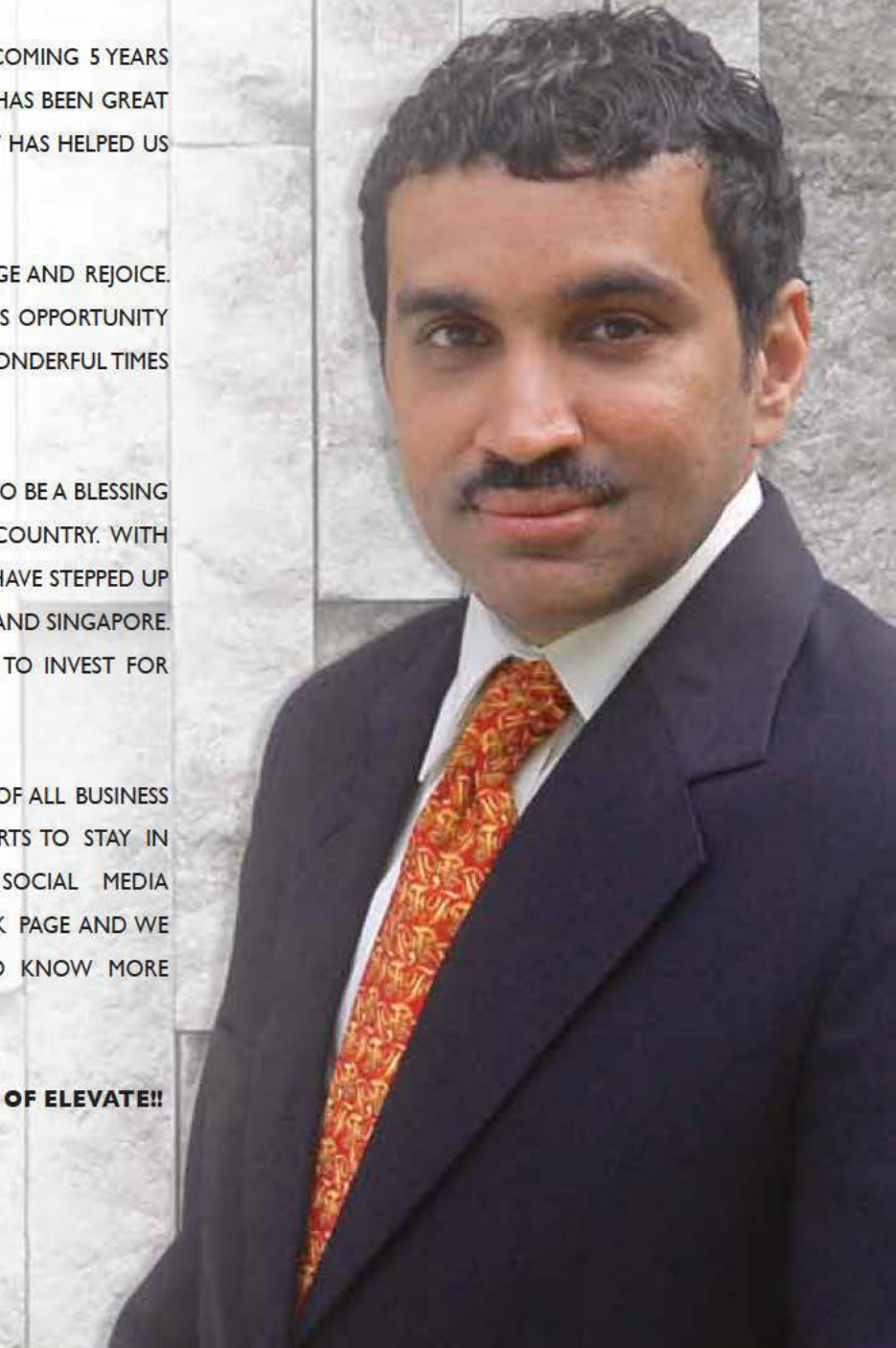
THE DEPRECIATION OF RUPEE HAS TURNED OUT TO BE A BLESSING IN DISGUISE FOR PROPERTIES ACROSS THE COUNTRY. WITH PROPERTIES ALMOST 30% CHEAPER FOR NRI'S, WE HAVE STEPPED UP EFFORTS TO REACH NRI'S IN THE US, MIDDLE EAST AND SINGAPORE. WE HOPE NRI'S TAKE THIS GREAT OPPORTUNITY TO INVEST FOR THEIR FUTURE.

SOCIAL MEDIA HAS BECOME PART AND PARCEL OF ALL BUSINESS TODAY. WE HAVE ALSO STEPPED UP OUR EFFORTS TO STAY IN TOUCH WITH OUR CUSTOMERS THROUGH SOCIAL MEDIA NETWORKS. WE HAVE OUR OFFICIAL FACEBOOK PAGE AND WE REQUEST YOU TO BE CONNECTED WITH US TO KNOW MORE ABOUT WHAT IS HAPPENING @ OUR END.

HOPE YOU ENJOY READING THIS EDITION OF ELEVATE!!

BEST WISHES

AJIT CHORDIA,
MANAGING DIRECTOR - OLYMPIA GROUP



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CREDAI

OLYMPIA GROUP WAS PROUD TO BRING **Mr. BRIAN TRACY** TO CHENNAI.



Mr. Brian Tracy

Mr. Brian Tracy the famous author of "The Power of Self-Discipline" was @ Chennai, Hotel Leela Palace on October 6th 2013. Mr. Tracy gave a speech about "Psychology of Winning" and he released a New Book "The Success Recipe" which he has Co-Authored with J. Surendran.

Olympia Group was proud to bring such a personality to Namma Chennai.

Mr. Tracy has consulted for more than 1,000 companies and addressed more than 5,000,000 people in 5,000 talks and seminars throughout the US, Canada and 55 other countries worldwide. As a Keynote speaker and seminar leader, he addresses more than 250,000 people each year. He is the top selling author of over 55 books that have been translated into 42 languages.



WORLD ENVIRONMENT WEEK

The World Environment week was celebrated from 16th September - 20th September 2013 globally. Olympia Group a staunch supporter of Green Philosophy did its best in spreading the Green awareness through messages on importance of green spread across its campus and by giving training for all its employees on the Green philosophy in construction industry. The training was welcomed by one and all and opened their eyes to the various efforts and various methods adopted by the company.



A Green Pledge coined as "Give earth another day" was stationed near key IT Offices for the employees from their firms to take up the pledge on saving energy.



GREEN BUILDING CONGRESS EXHIBITION



The World Green Building Congress 2013 - Asia's Largest Green Building Conference & Exhibition was held at Chennai Trade Center, Nandambakkam, organized by CII and IGBC it attracts the top names individually & as firm globally to discuss on the topics affecting the environment, new technologies, new equipments, new methodologies etc., It is a three day conference with exhibition by Vendors/Managements/Consultants. Mr. Ajit Chordia, MD Olympia Group was the chairman for this year exhibition committee. He was moderator for one seminar on new materials.

GREEN CERTIFICATIONS

Olympia Group is synonymous with GREEN. Indian Green Building Council's GREEN HOMES norms are adapted by the Olympia Group in all their projects. It is now further validated through the IGBC Pre-certification which the company has received for its two projects Olympia Panache and REFLECTION.



IGBC Gold Certificate for Panache



IGBC Platinum Certificate for Reflection



Olympia Panache the premium independent VILLA development on OMR Navallur has received GOLD certification and REFLECTION the luxury Villa and High rise development on the East Coast Road has received PLATINUM certification. Olympia Group is one of the initial Founding members of the Indian Green Building council. It is indeed another feather in the cap for Olympia Group!!

India Celebrates
World Green Building Week
16 - 20 September 2013

Do you know ?

Green Buildings

- Initial incremental cost is about 5 - 8% with payback less than five years
- Create healthy environment besides improving energy and water efficiency
- Emphasize on enhanced natural lighting and ventilation thereby improving overall health and comfort
- Work with traditional culture, heritage and architecture

To know more on Going Green, please visit: www.igbc.in

Greener Buildings

Better Places

Healthier People

Benefits of Green Buildings

- 30 - 40% reduction in energy consumption
- 20 - 30% potable water savings
- Increased green cover
- Daylight and view for occupants
- Enhances indoor air quality
- Provides healthier spaces

Growth of Green Buildings in India

- 2,100+ registered green building projects
- 1.84 billion sq ft of green building footprints
- 15,000+ trained green building professionals
- 5,850+ qualified IGBC Accredited Professionals
- 400+ IGBC certified & functional green buildings

Take a Pledge to go the Greener way

www.igbc.in www.cii.in

WORK PROGRESS



Front View of Grande



Tower A3 & A4



TOWER F1 - Eleventh Floor near completion



Tower A6 - Fifth floor work under progress



Tower B2 - Railing work for balcony's near completion



View of active construction at 7th Floor level in Tower A3 & A4



TOWER A5 - Fifth floor work under progress



Tower F2 - First floor work under progress



Tower A2 - External painting work under progress

The Olympia Grande project is ahead of schedule with the construction helmed by L&T. All the towers are under construction and the view of the project from the main GST Road is truly GRANDE!!



501 IS A REALLY GRANDE NUMBER.

The landmark moment where 501 families have made Olympia Grande their home. Olympia celebrates this by planting 501 trees in association with Treebag, reaffirming our commitment towards a cleaner and greener environment.

Situated right on Pallavaram Main Road
on the GST Road

Close to the airport, railway station and
bus stops too

24x7 connectivity to all of the city's hotspots
as well as OMR, MEPZ and Guindy

Reduces travel time and thereby decreases
your carbon foot print



First high-rise, gated community development
in pallavaram

Built as per green building norms with over
70% area open space

1,2, 2.5 and 3 BHK apartments
Configurations

Club house with swimming pool, gymnasium,
indoor games room and a community hall



Show apartment available for viewing

Site Address: Olympia Grande, #328, GST Road, Pallavaram, Chennai 600 043.
Right Next to the Pallavaram Thoraipakam flyover

For further details Call 72990 11110 / 72999 11110 • Email us at sales@olympiagroup.in



www.olympiagroup.in | Housing loan facilities available | CMDA Approval No.C3/18234/2010

Launching Soon...



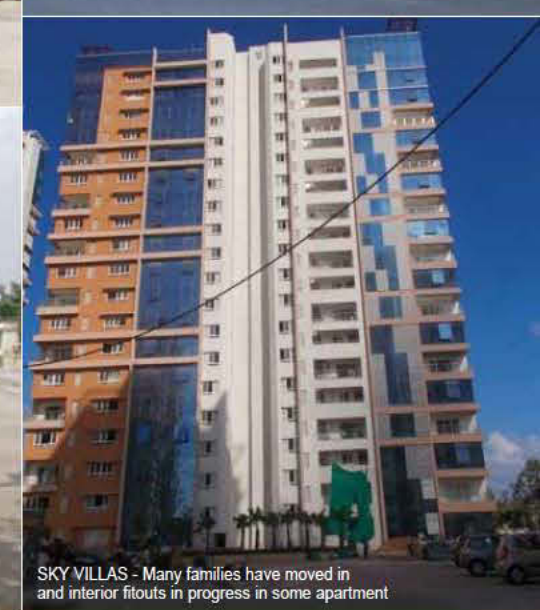
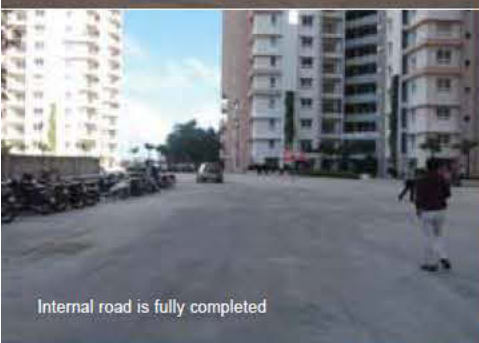
Call or mail us for attractive preferential offers for Opaline Sequel

33, Navalur (Opp. AGS Cinema), OMR • www.olympiagroup.in • sales@olympiagroup.in

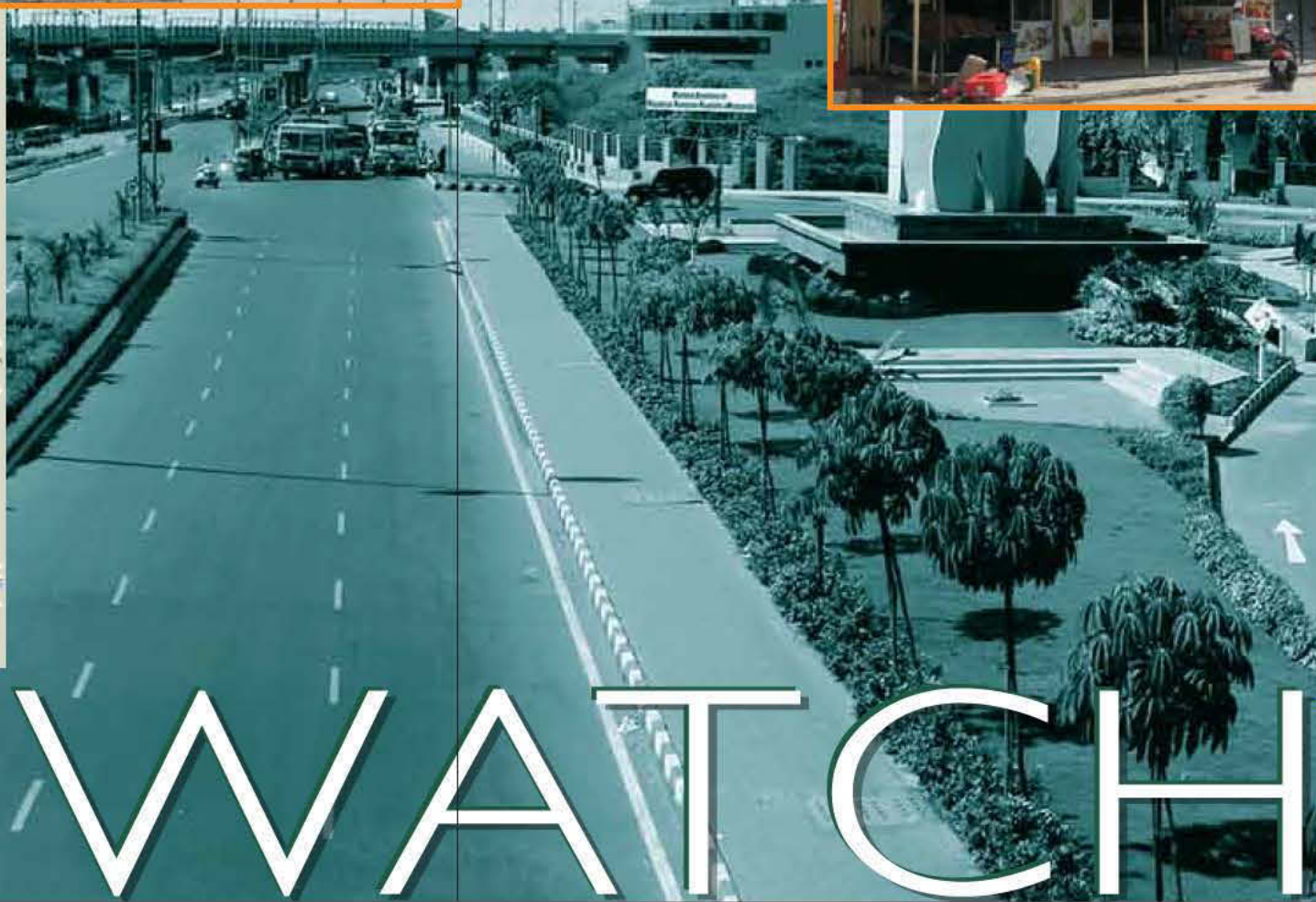
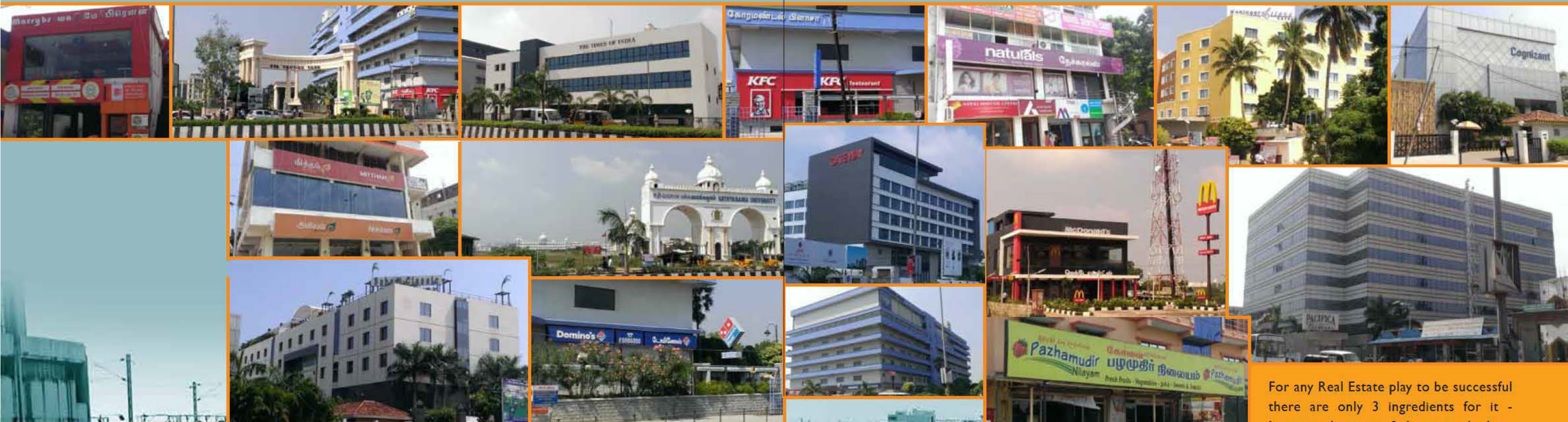
Call us: 9941911110 / 9841511110



Entrance view from OMR



The complete Opaline community is shaping up as per the vision and with the continuous work progress, Opaline would be one of the best new gated communities on the main OMR. The OSR and other landscaped areas provide the feel of an international community. The Club Opal is the most talked about community club with its unparalleled facilities. We have more families who have moved into other towers on Opaline.



For any Real Estate play to be successful there are only 3 ingredients for it - Location, Location & Location. In Area Watch, we are checking out Navalur. Navalur is one of the 5 major development points in OMR which by itself runs a 40 Km stretch.

Perungudi/Thoraipakkam/Sholinganallur/Navalur & Kelambakkam are the current hot spots of OMR. The close proximity to SIPCOT Siruseri adds to the charm of Navalur. With its share of amenities navalur is slated to grow further.

Navalur as a hub has a mixed development with completion of projects the key differentiator. The variety of option in shopping, living, dining, schooling, work proximity etc., is unparalleled to any location in the OMR.

AREA WATCH

Business with Pleasure

Olympia Platina would be ready for interior fitouts by January 2014.



For More Details : 9884677899 | E-mail: ketanchordia@olympiagroup.in

OLYMPIA

No Journey is Long,
When Dreams are Big
and Sky is the Limit.

We are proud to announce that Olympia has won awards and accolades from the prestigious International Property Awards and the NDTV Property Awards. We are truly thankful to all our stakeholders and customers for having been a part of this wonderful journey.



NDTV Property Awards - Super Luxury Development
Presented to Sky Villas by Shri Ajay Maken, the Honorable Minister for Housing and Poverty Alleviation.

The award ceremony took place at NDTV World in Mumbai, 19th June, 2013 and Sky Villas, 19th June, 2013.

Please visit our website for more details.

Shri Ajay Maken, Minister for Housing and Poverty Alleviation, Government of India.



SKY
VILLAS



OMR-Navalur, Chennai.

NDTV Property Awards

Super Luxury Development Presented to Sky Villas by
Shri Ajay Maken, the Honorable Minister for Housing and Poverty Alleviation.



STYLE LUXURY OPULENCE



- Winner of the prestigious NDTV Property Awards in the Super Luxury Category for the year 2013
- Panoramic views of the Bay of Bengal
- Internal home elevator from Hitachi
- Exclusive lounge and fitness centre
- Home to world class 'Club Opal'
- Double height plunge pools with hamam
- Home automation system
- Centralized VRV air conditioning
- Centralized vacuum system
- Sanitary fixtures from Gessi and Kohler
- Italian modular kitchen
- Separate servants' quarters
- Built as per IGBC Green Home norms
- Adequate power backup



High Rise, Duplex Luxury Apartments from 4.5 crores onwards.
Ready for interior fit outs. Show apartment available for viewing.
Leasing enquiries are also welcome.



WINNER OF THE PRESTIGIOUS
NDTV PROPERTY AWARDS 2013
IN THE SUPER LUXURY CATEGORY

OLYMPIA

www.olympiagroup.in



OLYMPIA SALUTES THE LEGEND

NAME

SACHIN RAMESH TENDULKAR

BORN

24th APRIL, 1973

NICKNAME

MASTER BLASTER, GOD OF CRICKET

TEST DEBUT

15th NOVEMBER, 1989


ODI DEBUT

18th DECEMBER, 1989

ONLY T20i

1st DECEMBER, 2006


TRIBUTE TO SACHIN TENDULKAR




When Sachin walked back into the pavilion with his face down I was upset...I quickly padded up. The whole team was looking at me and Gary alone backed my decision to move up. I was not even able to run but the only thing that flashed my mind was Sachin's childish face looking at the entire crowd "oh, sorry it was my mistake to leave the ground soon... will anyone like God to put his face down in front of his own crowd? I can't allow that happen...I controlled my pain and decided to go...Finally we had the last laugh with a cry. I dedicate this World Cup to Sachin Tendulkar...." -M.S.Dhoni



"We did not lose to a team called India...we lost to a man called Sachin." Mark Taylor.




"There are two kinds of batsmen in the world. One, Sachin Tendulkar. Two, all the others" -Andy Flower




"Don't bowl him bad balls, he hits the good ones for fours" - Michael Kasprowicz



"I have seen God, he bats at no. 4 for India" - Matthew Hayden



"I saw him (Sachin) playing on television and was struck by his technique, so I asked my wife to come look at him. Now I never saw myself play, but I feel that this player is playing much the same as I used to play, and she looked at him on television and said yes, there is a similarity between the two...his compactness, technique, stroke production... it all seemed to gel." -Sir Donald Bradman



"He has carried the burden of the nation for 21 years, so it's time we carried him on our shoulders. (After winning the world cup in 2011). -Virat Kohli

THE NAME GIVES US GOOSE BUMPS WHENEVER WE HEAR OR SEE THIS GREAT MAN, NEXT ONLY TO OUR NATIONAL ANTHEM. A LIVING LEGEND FOR BILLIONS AND INDIA'S RUNTHIRAN (RUN MACHINE AS I CALL HIM AFTER THE MOVIE ENTHIRAN BY SUPERSTAR RAJINIKANTH).

Sachin started his domestic debut aged just 15 years and 232 days and scored a 100 not out on December 1988. A career spanning of 25 astonishing years will mark an end on the 2nd test at Mumbai against the West Indies (14th- 18th November 2013). It will be difficult for the cricket fans to digest that Tendulkar is retiring.

A lot has been said about this great man in the past and will be in the future as well. One such saying which we lot have is that if Tendulkar gets out I am switching off the telly or India has lost. It's not that we have no faith in the rest of the team; we feel that Tendulkar presence in the field will motivate the team and have a major threat to the opposition. The only country where you see fans get excited when a 2nd wicket falls in a test cricket; just to see the great man walking to the crease to smash the opponents all over the park.

Tendulkar has around a billion of fans; it shows the size of the burden he has laboured under. No one, in any sport, has performed so consistently, under such pressure, over such a long period of time. By that measure, the margin between Tendulkar and the rest is as wide as the gap between Bradman's batting average and the next best.

All these years, as long as he was at the crease there was always hope. You knew you had to stick around, even if exams beckoned or the end of the world. You had to. And now, it is almost as if that giant rock is no more.

He is a true gentleman and a fine sportsman and made India proud to this day. We all should feel very proud that we are living with this legend currently. A lot has been said about giving him the Bharat Ratna award; but what I truly believe is to create an award called "Sachin Tendulkar" in India for deserving candidates who will carry India on their shoulders in any form of sport.

It seems while TIME was having his toll on every individual on the face of this planet, it excused one man. TIME stands frozen in front of Sachin Tendulkar. We have had Champions, we have had Legends, but we have never had another Sachin Tendulkar and we never will!!



The sharp fall in rupee value has resulted in leading Indian developers targeting the overseas Indian markets across geographies. Olympia Group had a good base of its customers in other geographies. Olympia Group participated in the HDFC Property Show in Singapore, Citibank Property Show in Dubai and India Property Show in USA.



OLYMPIA



Olympia Group was part of the local Property Exhibition like IOB Property Show, Dinathanthi & AXIS Customer Connect.

The Projects by Olympia Group were greatly appreciated by the visitors to these events and good business was also done. The shows are vital part of property selling since it gives a great opportunity for buyers to see 30-80 developers on one single day on a single platform and helps in decision making.



Indian Overseas Bank



AXIS BANK



PROPERTY SHOWS



The infra activity is in full swing @ Olympia Panache with the road, water drain, the model villa @ Panache is ready for viewing. The panache project has truly lived up to expectations and to be a world class villa community.

THE HINDU

Presents



World of luxury

THE HINDU LUXURY SHOW

The Hindu organized the only luxury focused event in Chennai "World of Luxury" at Hotel Leela Palace. Olympia was proud to be associated with the Hindu for the same. The most luxurious brand from various categories were handpicked and brought together at one place. The highlight of the event was the fashion show by SATYAPPAUL



BALI. PHUKET. SINGAPORE.
NOW IN CHENNAI. *TOGETHER.*



WORLD-CLASS VILLAS AND SKY HOMES.
WOVEN AROUND A LAGOON, GARDENS, AND
AN UNINTERRUPTED SEAVIEW.
RESORT STYLED CLUB WITH INTERNATIONAL SPA.
ON EAST COAST ROAD.
TWO KMS FROM THE TAJ FISHERMAN'S COVE
AND FIVE MINUTES FROM OMR.

REFLECTION

A Olympia-Merlin creation

OLYMPIA

MERLIN GROUP
Quality Homes, By Quality People.

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www.reflectionchennai.com

MORE ACRES PER FAMILY THAN PROBABLY ANYWHERE IN INDIA.

Q QUINTESSENTIALLY
LIFESTYLE

Exclusive partnership for a
world-class concierge service



PARTNERING WITH



Exclusive partnership for a
world-class concierge service

PRESS MEET

Reflection (a project by Olympia Merlin) inks strategic alliance with Quintessentially Lifestyle strategic alliance with Quintessentially Lifestyle, the world's leading luxury Members Only Concierge Club. Quintessentially Lifestyle will provide holistic concierge services to the residents of Olympia Merlin's flagship luxury residential project, REFLECTION. Founded in UK in the year 2000, Quintessentially Lifestyle is a private members' club with a 24-hour global concierge service, and part of the world's leading luxury lifestyle group, catering to every desire of the rich and famous.

Speaking on the occasion, Ms. Mishti Bose, Chief Executive Officer, Quintessentially Lifestyle (India) said, "While expanding our network around the world, we are continuously looking out for the right opportunities and the right partners. It is important for us that our partner matches our ambition with capability and expertise. Quintessentially is for people who enjoy the finer things in life and the buyers of residences at REFLECTION will be a natural fit. This partnership is a combined commitment to create a community and add value to the life of residents at REFLECTION. We will enable extraordinary experiences for members who want to get the most out of their lives."

Speaking on the occasion, Mr. Ajit Chordia, Managing Director, Olympia Merlin Developers Pvt. Ltd. said, "At REFLECTION, it will be our endeavour to provide quality in every aspect of residential real estate development. Our partnership with Quintessentially is in line with this endeavour. Both REFLECTION and this partnership with Quintessentially is about seeking excellence and being the first to offer the best in luxury and lifestyle from around the world. Every resident of REFLECTION will, by default, enjoy membership to the elite club of Quintessentially, the world's best concierge service and will enjoy the exclusive services that Quintessentially offers."

REFLECTION is a symbol of modern architecture and a platform for larger things in life. This partnership between Olympia Merlin and Quintessentially Lifestyle will redefine the concept of luxury in India. REFLECTION along with Quintessentially will offer luxury on call 24 hours a day, 365 days a year to its residents.



REFLECTION



WORK PROGRESS



Reflection has set new benchmarks in luxury weekend / holiday homes for Chennai. The project's experience centre @ ECR is something to be seen. The construction by McNally Bharat is progressing on schedule with three towers of sky homes under construction along with a row of Dulcet Villas. The model sky apartment and Villa is furnished with a classy touch. The experience centre is open 7 days a week and our manager would love to host you there and run through the project.



Club Opal at Olympia Opaline is an ideal unwind center - to relax, rejuvenate and rediscover yourself. One of the largest and most modern clubhouse proposed in South India, Club Opal gives the residents of Opaline the advantage of enjoying without having to go through the hassle of a commute.

With 33 different types of recreation facilities, Club Opal is respite through and through. Break the confines of the 'Idiot Box' and enjoy the resplendent environment in the Swimming Pools, Indoor Sports Arena for Badminton and Basketball, Gym, Snooker and lots more.

Fine-dining restaurants serving culinary delights, a bar to host and entertain friends, a flashy discotheque to add that vibrancy to your life - there is not a dull moment for the members of Club Opal.



**Actual images taken from Club Opal*

I have booked a Villa in Olympia Panache and we as family are very happy about the progress of the project and are keen to move into the community. I feel that the quality of life here will be quite exceptional. Olympia as a group are pioneers in massive constructions of commendable quality. The team is very cooperative and comfortable to access at all levels. We look forward to move in soon.

- Umashankar (Olympia Panache')

Olympia Grande is a well-conceived community dwelling project within the Chennai city limits. The interface points for client like us indeed provide customer delight and a wonderful journey as the project blossoms. I would like to acknowledge the management capability of the promoters in professionally setting the rules of the engagement.

The relationship pillars of the client engagement have been commendably established & nourished by the staff of the promoters and the marketing arm.

- Srinivasan L Kumar (Olympia Grande)

We are Thrilled with our purchase at Opaline. The Project is turning into a nice township. The entire team at Olympia is so approachable and accessible which differentiates them from other developers.

Jayaprakash (Jasper - Opaline)

CUSTOMER FEEDBACK CORNER

Buying an apartment in Opaline was one my best decision. It has appreciated well under difficult times and project has come out very well in all terms. The location was the main decision clincher for us when we booked and we are completely happy with our investment.

Lila Devi Baid (Jade - Opaline)

The Olympia team constantly keeps me informed on the progress of the site and I'm all the more delighted in hearing that my apartment would be delivered almost 1 year earlier than the original commitment. I thank your team and staff once again for impeccable service and support.

Mr. Aravindan Shanmugasundaram
(Olympia Grande)

I am glad to be associated with a professional Sales and Marketing group at Grande. They have been thorough in setting the expectation clearly and follows through on the query raised in a timely manner. I am delight fully surprised to see the construction activity for my block to be completed much ahead of the schedule. I am confident that handing over will be completed in the same smooth manner.

Mr. Prakash, (Olympia Grande)

Our experience with Panache has been tremendous. There are two main things which we were impressed with, one was the quality of the construction and the second one was the monthly advise by the panache team as to the construction status. These two main qualities has cemented our confidence that the Villas will also be delivered within time frame. Looking forward to your timely delivery in March 2014 ! Once this last milestone is met, our confidence in Opaline group will be further strengthened. What fine way to have a satisfied customer truly marketing your brand. So keep up the good work and looking forward to many more future business with Opaline.

Anthony Damian, (Olympia Panache')

Premium residential apartment
on the main OMR – Navallur

Opaline OLYMPIA
Living life, water side



Luxury independent villas
on the main OMR – Navallur, Chennai

Paraché OLYMPIA
villa residences




Grande OLYMPIA
YOUR LIFE JUST GOT BIGGER

Premium Apartments
on the main GST Road,
Pallavaram, Chennai



Premium residential apartment
on the main OMR – Navallur, Chennai,

Opaline OLYMPIA
Living life, water side *Sequel*



Luxury Duplex Apartments,
Navallur, OMR - Chennai

SKY
VILLAS




Resort | Sky Apartment | Villas
Thiruvudanthai, ECR.

REFLECTION



We have gone Social !



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